

# FLEXENGAGE 6 THINGS TO ADD TO YOUR GROCERY E-RECIPT



## GET QUICK FEEDBACK

with **sentiment surveys** to gauge customer satisfaction.

## ADD ANOTHER REVENUE CHANNEL

with relevant, sponsored **product recommendations**.

### 💡 TRY THIS

Add clickable links to the page so they can add to their shopping list.

## CREATE STRONG CUSTOMER ENGAGEMENT

with relevant content such as recipes with **dynamic marketing**.

### 💡 TRY THIS

Highlight recipes for products with upcoming promotions to increase impact of the promotion.

Sam, Please review your Super Grocery Mart receipt! Est.Store

Super Grocery Mart

Meat & Seafood Produce Dairy Deli Bakery

**STOCK UP AND SAVE 2**  
with **Buy One, Get One Deals**

SHOP NOW

**1** How was your experience?

Super Grocery Mart  
123 Main Street  
Orlando, FL 32803  
(407) 555-1234

Trans #: 0123456789 Associate: Jane Smith Store #: 9876

**YOUR ORDER**

	Soda UPC: 0075450063770	\$1.99 Qty: 3
	Potato Chips UPC: 0260600000000	\$2.99 Qty: 2
		Sub-Total \$37.42
		Taxes \$2.43
		Total Paid \$39.85

**PAYMENTS**

VISA \*\*\*\*5333  
AUTH 9788  
EXP 01/21 \$34.19

**3** You might also like

Pizza \$5.99	Veggie Platter \$9.99	Treaty Bags \$3.99	Cereal \$2.99

**4** **BECOME A MEMBER. GET FREE DELIVERY.**  
AVOID THE STANDARD DELIVERY CHARGE ON EVERY DELIVERY ORDER.

Purchase your membership Shop for your groceries Online Get your groceries delivered

**5** **Grilling Tips**  
With summer around the corner, it is almost time to fire up the grill. Visit the Super Grocery Mart blog to brush up on your grilling skills.

**6** **SOCIALIZE WITH US**

## START THE NEXT SALE

by highlighting up-and-coming promotions in your **marketing banners**.

### 💡 TRY THIS

Feature your next weekly ad to help customers build their shopping list ahead of time.

## INCREASE LOYALTY PROGRAM ADOPTION

by showing key benefits of being a loyal shopper in **clickable links**.

### 💡 TRY THIS

Offer current loyalty members insights into limited-time offers they qualify for.

## INCREASE CROSS-CHANNEL ENGAGEMENT

by promoting social banners and other initiatives in your **email footer**.